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FOR IMMEDIATE RELEASE

**RRSAT FINALIST FOR 2009 TELEPORT AWARD
FOR EXCELLENCE**

Award Recipient to be announced March 25, 2009 at Annual Satellite Conference

OMER, Israel – March 10, 2009 – RRsat Global Communications Network Ltd. (NASDAQ: RRST), a rapidly growing provider of comprehensive content management and global distribution services to the television and radio broadcasting industries, announced today that the Company has been chosen as a finalist for the World Teleport Association's (WTA) 2009 Teleport Awards for Excellence.

RRsat has been ranked among the top three finalists for the WTA's 2009 Independent Teleport Operator of the Year award. The recipient of the award will be named on March 25, 2009 at the WTA's 14th annual Teleport Awards for Excellence Ceremony and Luncheon at SATELLITE 2009 in Washington, DC.

According to the WTA, each of the finalists for the 2009 awards has proven their dedication to providing the highest level of service. The changing dynamics of the global teleport sector were reflected in the applications and the emerging technologies which teleport companies and their technology partners introduced to the market.

The finalists for WTA's Teleport Awards have each made significant contributions to the success of the industry and their customers are well-served.

David Rivel, RRsat's Founder and Chief Executive Officer, commented on the prestigious decision stating, "I am extremely proud and honored that RRsat was once again ranked among the top three teleport operators, attesting once again to our commitment to our customers as well as to our ability to build a true leading and innovative global network. I would like to once again voice my appreciation to our managers and employees for their ongoing support and dedication, bringing the Company to where it stands today, among the leading teleport operators in the world."

About RRsat Global Communications Network Ltd.

RRsat Global Communications Network Ltd. (NASDAQ: RRST) provides global, comprehensive, content management and distribution services to the rapidly expanding television and radio broadcasting industries. Through its proprietary "RRsat Global Network," composed of satellite and terrestrial fiber optic transmission capacity and the public Internet, RRsat is able to offer high-quality and flexible global distribution services for content providers. RRsat's comprehensive content management services include producing and playing out TV content as well as providing satellite newsgathering services (SNG). RRsat concurrently provide these services to more than 500 television

and radio channels, covering more than 150 countries. Visit the company's website www.RRsat.com for more information.

Safe Harbor Statement

This press release contains forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements regarding (i) the growth of our business and the television and radio broadcasting industries, (ii) our expectation to expand our client base and sell additional services to our existing client base, (iii) our ability to successfully integrate the teleports we acquired, and (iv) our ability to report future successes. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about the companies and the industry as of the date of this press release. The company undertakes no obligation to update forward-looking statements to reflect subsequent occurring events or circumstances, or to changes in its expectations, except as may be required by law. Forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those contemplated by the forward-looking statements, including the risks indicated in our filings with the Securities and Exchange Commission (SEC). For more details, please refer to our SEC filings and the amendments thereto, including our Annual Report on Form 20-F for the year ended December 31, 2007 and our Current Reports on Form 6-K.

Information in this press release concerning the World Teleport Association and the Independent Teleport Operators for 2009 Awards has not been independently verified by RRsat.