

## RRsat Increases Its North American Customer Service Through Intelsat's Galaxy Fleet



**Pembroke, Bermuda, 10 April 2008** – Intelsat, Ltd., the world's leading provider of commercial satellite services, announced today that RRsat Global Communications Network Ltd. (NASDAQ: RRSAT), a global provider of comprehensive content management and distribution services to the television and radio broadcasting industries, signed a multi-year contract on Intelsat's Galaxy 25 satellite to expand RRsat's services into the North American region.

RRsat contracted for capacity on Intelsat's Galaxy 25 satellite for content broadcasting throughout North America. The Galaxy 25 satellite located at 97 degrees West within Intelsat's valuable Galaxy neighborhood is the largest ethnic video platform, offering programmers and content distributors access to the U.S. cable community, reaching millions of homes. RRsat will leverage the Galaxy 25 capacity to distribute regional television programming from Europe and Asia into the U.S. cable market.

"We are pleased once again to expand our premier RRsat Global Network over Intelsat's Galaxy 25 satellite. This new multi-year contract will further develop our North American coverage, enabling us to increase our solutions offering, meeting our customers' growing demands for our comprehensive content management and global distribution services," said Lior Rival, RRsat's Vice President Sales & Marketing. "Likewise, the Galaxy 25 will allow us the opportunity to expand our tailored program distribution offering to current and new customers throughout the United States."

"Globalization of content is one of the biggest trends creating demand for satellite capacity. Our long-standing relationship with RRsat exemplifies how Intelsat delivers regional programming to the world," said Jean-Philippe Gillet, Intelsat's Regional Vice President, Europe & Middle East. "Throughout the past years, RRsat has been able to seamlessly provide additional content to its established clientele and forge new customers throughout Africa, Asia and North America, utilizing Intelsat's industry-leading satellite fleet. Our fleet is supporting the top global DTH and cable neighborhoods in regions where ethnic content is most in demand."

### **About RRsat Global Communications Network**

RRsat Global Communications Network Ltd. (NASDAQ: RRSAT) provides global, comprehensive, content management and distribution services to the rapidly expanding television and radio broadcasting industries. Through its proprietary "RRsat Global Network," composed of satellite and terrestrial fiber optic transmission capacity and the public Internet, RRsat is able to offer high quality and flexible global distribution services for content providers. RRsat's

comprehensive content management services include producing and playing out TV content as well as providing satellite newsgathering services (SNG). RRsat concurrently provide these services to more than 425 television and radio channels, covering more than 150 countries.

### **About Intelsat**

Intelsat is the leading provider of fixed satellite services (FSS) worldwide, delivering advanced transmission access for information and entertainment to many of the world's leading media and network companies, multinational corporations, Internet service providers and governmental agencies. Intelsat also offers seamless service for voice, data and video transmission unmatched in the industry. With the globalization of content, broadband, telecom, HD and IPTV fueling next-generation growth, the ever-expanding universe of satellite services are the cornerstones of today's Intelsat. Real-time, advanced communications with people anywhere in the world is closer, by far.

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***Intelsat Safe Harbor Statement:*** *Some of the statements in this news release constitute "forward-looking statements" that do not directly or exclusively relate to historical facts. The forward-looking statements made in this release reflect Intelsat's intentions, plans, expectations, assumptions and beliefs about future events and are subject to risks, including known and unknown risks. Detailed information about some of the known risks is included in Intelsat's annual report on Form 10-K for the year ended 31 December 2007 and Intelsat's other periodic reports filed with the U.S. Securities and Exchange Commission. Because actual results could differ materially from Intelsat's intentions, plans, expectations, assumptions and beliefs about the future, you are urged to view all forward-looking statements contained in this news release with caution. Intelsat does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

***RRsat Global Communications Network Safe Harbor Statement.*** *This press release contains forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements regarding (i) the growth of RRsat's business and the television*

*and radio broadcasting industries, (ii) RRsat's expectation to expand its client base and sell additional services to its existing client base, and (iii) RRsat's ability to report future successes. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about the companies and the industry as of the date of this press release. RRsat undertakes no obligation to update forward-looking statements to reflect subsequent occurring events or circumstances, or to changes in its expectations, except as may be required by law. Forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those contemplated by the forward-looking statements, including the risks indicated in RRsat's filings with the Securities and Exchange Commission (SEC). For more details, please refer to RRsat's SEC filings and the amendments thereto, including RRsat's Annual Report on Form 20-F for the year ended December 31, 2007 and its Current Reports on Form 6-K.*

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